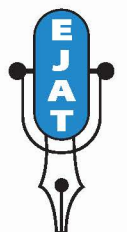




The Excellence in Journalism Awards Tanzania (EJAT)



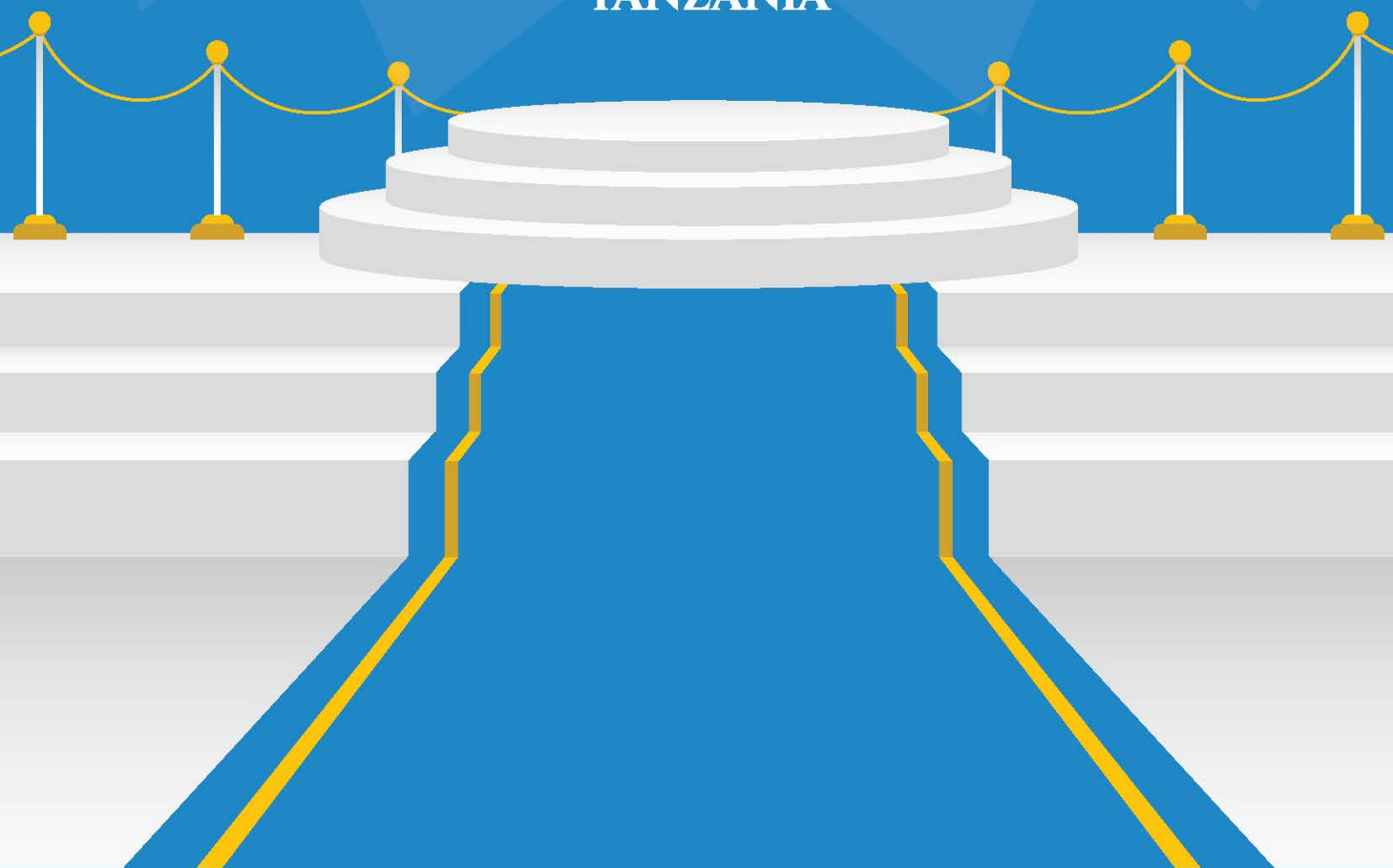
EXCELLENCE IN
JOURNALISM AWARDS
TANZANIA

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EXCELLENCE IN
JOURNALISM AWARDS
TANZANIA



Join us at the EJAT event: Unmatched Opportunities for exclusive Visibility, Positioning and Recognition

Are you a business company ready to boost your brand's visibility and market presence? Are you a government agency, non-government organization or development partner ready to position as a leader in supporting media professionalism and innovation? Are you ready to connect with top journalists and their editors, the key decision makers in newsrooms? Do you want to inspire young journalists and honor those who have made a lasting impact?

The Excellence in Journalism Awards Tanzania (EJAT) organized by the Media Council of Tanzania (MCT) with esteemed partners offers a prime platform for your brand or services. The prestigious EJAT event reaches an audience of 30 million through live broadcasts on Azam TV, Channel Ten and TBC as well as the top five online channels: Millard Ayo TV (5 million), Global TV (4 million), Wasafi Media (4 million), Azam TV (2 million) and Clouds media (1 million).

For business, partnering with us, can enhance your brand's visibility, market identify and competitive margin. For public services, can make the services you offer more visible and recognized by the public. Our best and excelled journalists will tell stories of your business or public services impactfully during and after the event.

Join us to leverage this exclusive chance by selecting benefits package of your choice.

Diamond Partners (100+ Million)



Photo opportunity with the Guest of honor, Dr Tulia Akson, Speaker of the National Assembly of Tanzania and IPU President and award winners widely published in social media, mainstream media and on the awards website.



Four pages color advertorial and CSR content produced by the best journalists and edited by the best editors in “Jarida la TUZO” and “TUZO Magazine” digitized and distributed online, 30 days after the EJAT event.



T-shirts with your sole brand to be distributed to over half a million inclusive 250 members of MCT from across the country and invited participants at the EJAT event.



High level corporate recognition throughout the event at the EJAT event from the Director of Ceremony



Digital banners at EJAT event screened every 10 minutes in the venue.



Full-page color advertisement in EJAT event Programme.



Brief designed company profile on EJAT website.



Recognition as the main sponsor in all publicity materials including the main event.



Presentation of two awards, one award of choice.



Two tables for 10 people and VIP seating.



Recognition Certificate as the main sponsor awarded by the Guest of Honor

Tanzanite Partners (50+ Million)



Photo opportunity with the Guest of honor, Dr Tulia Akson, Speaker of the National Assembly of Tanzania and IPU President and award winners widely published in social media, mainstream media and on the awards website.



Two pages color advertorial and CSR content produced by the best journalists and edited by the best editors in “Jarida la TUZO” and “TUZO Magazine” digitized and distributed online, 30 days after the EJAT event.



Digital banners at EJAT event screened every 30 minutes in the venue.



Half-page color advertisement in EJAT event Programme.



Presentation of one award



One table for 10 people and VIP seating.



Recognition Certificate as the sponsor awarded by the Guest of Honor

Gold Partners (25+ Million)



1Photo opportunity with the Guest of honor, Dr Tulla Akson, Speaker of the National Assembly of Tanzania and IPU President and award winners widely published in social media, mainstream media and on the awards website.



One page color advertorial and CSR content produced by the best journalists and edited by the best editors in "Jarida la TUZO" and "TUZO Magazine" digitized and distributed online, 30 days after the EJAT event.



Digital banners at EJAT event screened every 60 minutes in the venue.



Quarter -page color advertisement in EJAT event Programme.



Presentation of one award



Recognition Certificate as the sponsor awarded by the Guest of Honor

Silver Partners (15+ Million)



Photo opportunity with the Guest of honor, Dr Tulia Akson, Speaker of the National Assembly of Tanzania and IPU President and award winners widely published in social media, mainstream media and on the awards website.



Half page color advertorial and CSR content produced by the best journalists and edited by the best editors in "Jarida la TUZO" and "TUZO Magazine" digitized and distributed online, 30 days after the EJAT event.



Digital banners at EJAT event screened only at the beginning and at the end during the event in the venue.



1/8 page space color advertisement in EJAT event Programme.



Presentation of one award



Recognition Certificate as the sponsor awarded by the Guest of Honor

Bronze Partners (10+ Million)



Photo opportunity with the Guest of honor, Dr Tullia Akson, Speaker of the National Assembly of Tanzania and IPU President and award winners widely published in social media, mainstream media and on the awards website.



Quarter page color advertorial and CSR content produced by the best journalists and edited by the best editors in "Jarida la TUZO" and "TUZO Magazine" digitized and distributed online, 30 days after the EJAT event.



Presentation of one award



Recognition Certificate as the sponsor awarded by the Guest of Honor

Rubby Partners (5+ Million)



Photo opportunity with the Guest of honor, Dr Tulia Akson, Speaker of the National Assembly of Tanzania and IPU President and award winners widely published in social media, mainstream media and on the awards website.



Presentation of one award



Recognition Certificate as the sponsor awarded by the Guest of Honor

Certificate Of Appreciation

This is to Recognise

SPONSOR NAME

*with Appreciation and Gratitude for your Support
in becoming Our Sponsor.*

Given this 28th September 2024.



Ernest Sungura
Executive Secretary
Media Council of Tanzania (MCT)

President & Governing Body
Chairperson
Media Council of Tanzania (MCT)



COMPANY NAME CERTIFICATE OF APPRECIATION

Sponsor's Name

*with Appreciation and Gratitude for your Support
in becoming Main Sponsor.*

Given this 28th September 2024.



Ernest Sungura
Executive Secretary
Media Council of Tanzania (MCT)



President & Governing Body
Chairperson
Media Council of Tanzania (MCT)

YOU'RE INVITED

NAME _____

Time: 3:00 pm to 9:00 pm

Date: 28th September 2024

Venue: Mlimani City

Guest of Honour: Dr. Tulia Ackson

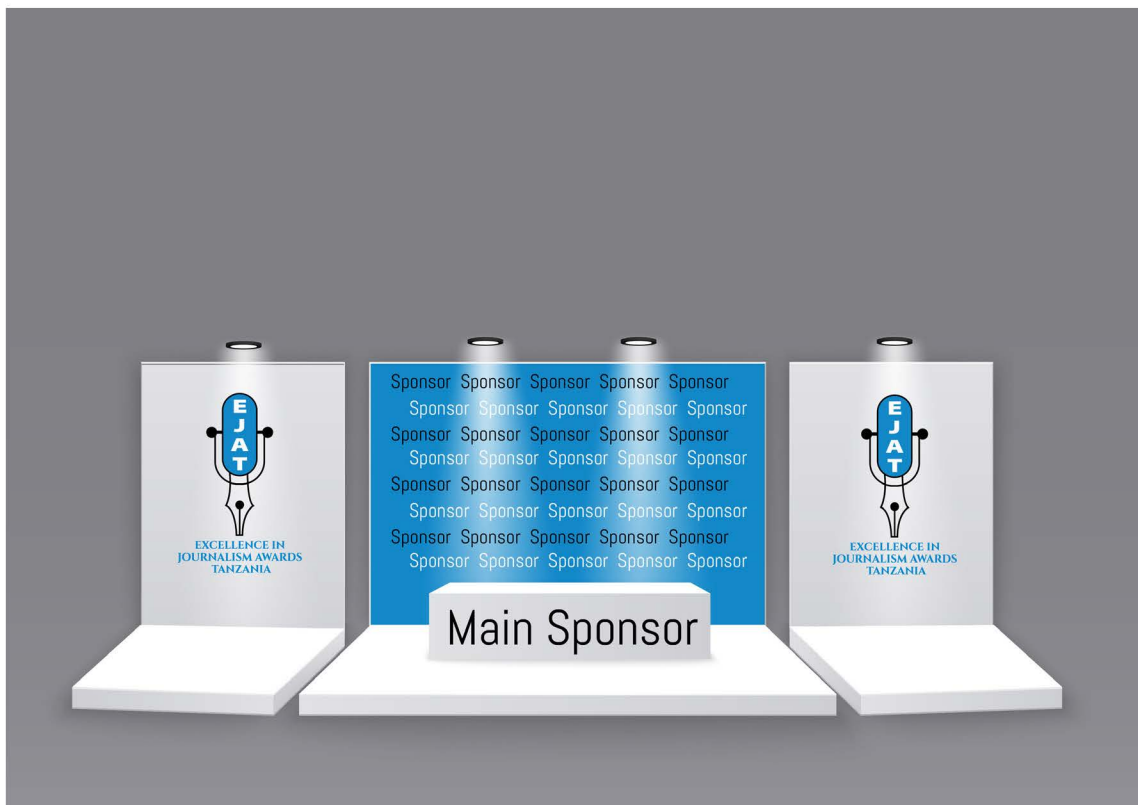
Speaker of the National Assembly of Tanzania
President of the International Parliamentary Union (IPU).



EXCELLENCE IN
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TANZANIA

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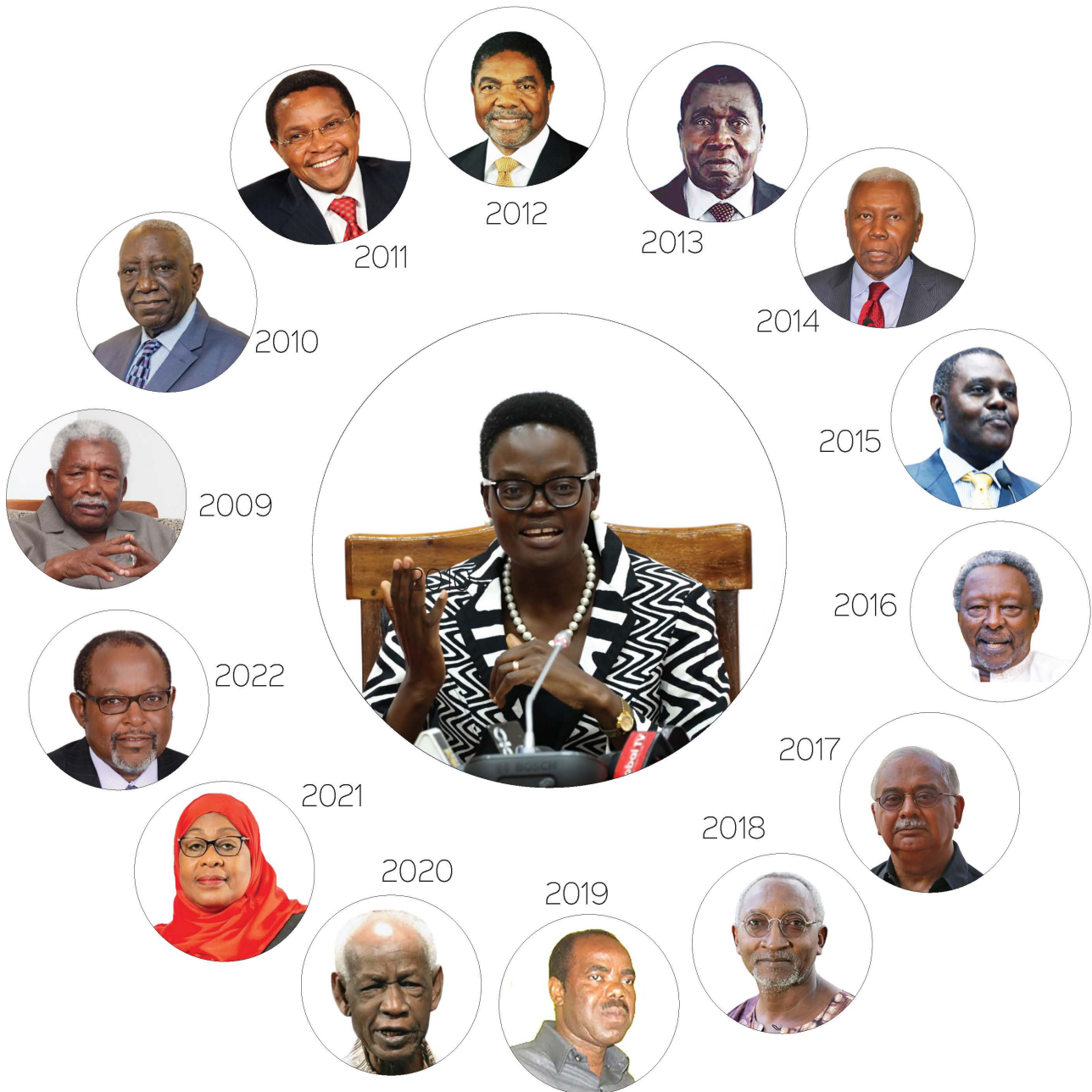
About EJAT:

EJAT is abbreviation for Excellence in Journalism Awards in Tanzania. It was launched in 2009 by the late retired president of the United Republic of Tanzania, Ali Hassan Mwinyi. Over 600 journalists from different media categories have benefited by having equipped by journalistic tools, increased competences in their reporting, increased competition for excellence among journalists and media houses. The public also benefited from recognized exemplary journalism as it reinforces trust in the media industry and hold journalists accountable for upholding ethical standards and delivering accurate, balanced reporting to public.

The 2024 EJAT Guest of Honor is honorable Dr. Tulia Akson, Speaker of the National Assembly of Tanzania and the President of Inter-Parliamentary Union (IPU).

Other guest of honors with their years they graced the ceremonies to date include; Chief Justice Barnabas Samatta (2010), President of the URT Hon. Jakaya Kikwete (2011), President of Zanzibar, Dr Ali Mohammed Shein (2012), President of the East Court of Justice, Judge Harold Nsekella (2013), Vice president of the URT, Dr Mohammed Gharib Bilal (2014), Chairman of the Tanzania Commission for Human Rights and Good Governance – CHRAGG, Bahame Tom Nyanduga (2015), Life time achievement in Journalism awardee, Jenerali Ulimwengu (2016), Jurist Scholar Professor Issa Shivji (2017), Professor Chris Maina Peter (2018), Tanga Regional Commissioner, Hon. Martin Shigella (2019), Former Prime Minister and First Vice President of URT, Hon Joseph Sinde Warioba (2020), President of URT Samia Suluhu Hassan (2021), Deputy Chairman Criminal Justice Review Commission and former Chief Secretary of State, Hon. Ambassador Ombeni Yohana Sefue (2022).

EJAT Guests of Honor



About MCT:

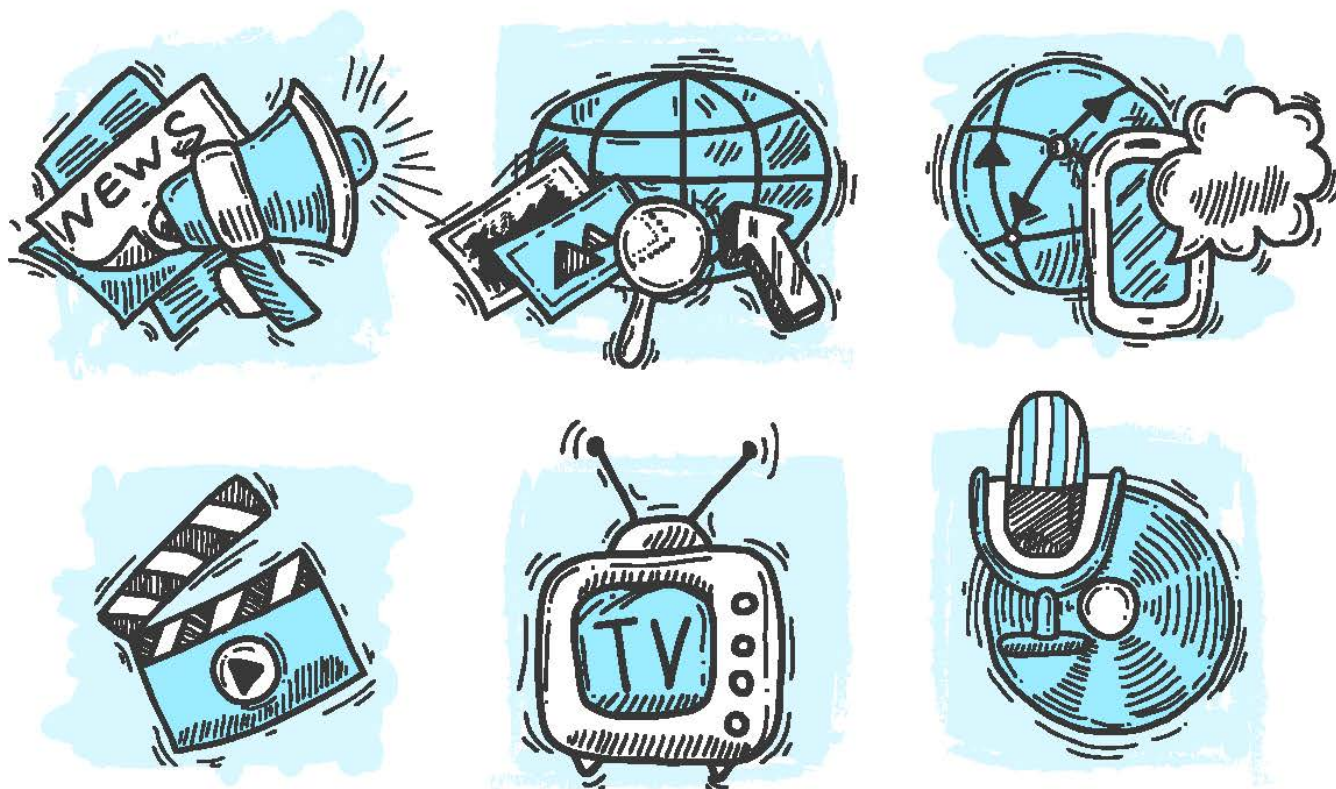


The Media Council of Tanzania (MCT) is an independent, voluntary, self-regulatory body established on June 30, 1995. The Council is a membership-based organisation comprising media outlets (print, broadcast and online), journalists' professional organisations including Tanzania Editors' Forum (TEF), Press Clubs, Tanzania Media Women Association (TAMWA), The current membership base is 247.

MCT envision a democratic Tanzania with free, responsible and effective media. Its mission is to create an environment that enables a strong and ethical media that contributes to a more democratic and just society. Its core function is to promote ethical practice, mediate and arbitrate complaints over media practice.

MCT is marking 30 years anniversary in 2025, championing media self-regulation in Africa. The Council is honored to chair not only the East Africa Press Councils (EAPC) but also the Network of Independent Media Councils in Africa (NIMCA).

Since its establishment, the Council has enjoyed strong leadership from its Governance structures through its Governing Board led by Prof. Geoffrey Mmari, Prof Issa Shivji, The late Justice Dr. Robert H. Kisanga, Rtd. Justice Thomas Mihayo, and the Late Justice Juxon Mlay.



The Council is also registered under Trusteeship Incorporation led by Prof Geoffrey Mmari, former Vice Chancellor of the University of Dar es Salaam, Justice Joseph Sinde Warioba former Prime Minister and First Vice President of the United Republic of Tanzania and Justice Augusta Bubeshi, a retired judge of the High court in Tanzania.



The day-to-day activities of the Council are conducted by a Secretariat which is headed by the Executive Secretary (ES). The current ES is Mr Ernest Samson Sungura, an experienced media expert, CSO leader, and editor. He has over 30 years of experience in journalism, business, entrepreneurship, media management and development. Ernest is an enterprising, talented Tanzanian leader able to coordinate and bring team together. He is a strategic thinker, good communicator and among a few distinguished-business managers with sound skills on business, financial and organizational management. In May 2024, Ernest was elected the first Chairman of the newly established Network of Independent Media Councils in Africa (NIMCA).

