

# **MEDIA COUNCIL OF TANZANIA (MCT)**

## **RE-ADVERTISED**

### **TERMS OF REFERENCE FOR ENGAGING CONSULTANT TO CONDUCT CAPACITY ASSESSMENT OF COALITION ON RIGHT TO INFORMATION (CoRI) AND ZANZIBAR MEDIA COMMISSION (ZAMECO)**

#### **1. Background**

For 20 years since its inception in 2006 Coalition on Right to Information (CoRI) has contributed remarkably in the evolving media landscape in Tanzania Mainland. Established with just three organizations, CoRI used strategies including strategic litigation, engagements with policy makers, capacity building and public awareness to promote media freedom, safety of journalists and access to information. The coalition has grown to 16 organizations as of 2025.

In Zanzibar, the Zanzibar Media Commission (ZAMECO) likewise played pivotal role in promoting for better media legal environment as well as for the safety of journalists using similar strategies as CoRI.

The two are loose coalitions, operate under event or advocacy issue based and have successfully influenced enactment and review of various laws including the Media Service Act (2016) which was reviewed in 2023, enactment of Access to Information Act in 2016 as well as bringing to spotlight issues on journalists' safety etc.

To enhance their advocacy strategies, aligning them with evolving media landscape, as well as improving their institutional effectiveness and accountability, a capacity assessment needs to be conducted in order to assess their contribution, analyse their strengths and gaps and take advantage of available opportunities to better fulfill their mandate, respond to external challenges and contribute meaningfully to the promotion of the right to information and media freedom both in Mainland and Zanzibar.

#### **2. Assessment Justification**

The two coalitions operate in an environment that experiences an evolving policy and legal landscape thus the capacity assessment is critical for strengthening their internal capacities in terms of coordination, advocacy capabilities and resource mobilization.

The assessment will also inform in terms of programme designs and stakeholders engagement mechanisms and responsiveness.

Further to that the assessment will provide evidence-based insights to inform strategic planning, guiding institutional sustainability.

#### **1. Objective of the Assignment**

The overall objective of this consultancy is to assess the capacities of CoRI and ZAMECO in the following areas:

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- 1.1 Advocacy strategies and effectiveness;
- 1.2 Coordination mechanisms;
- 1.3 Availability and utilization of human, technical, and financial resources;

The findings will inform capacity-building interventions and strategic alignment for improved performance and impact.

### **2. Terms of Reference**

- 2.1 Review existing strategic documents, advocacy plans, and reports of CoRI and ZAMECO;
- 2.2 Evaluate (Assess) the effectiveness of (current) existing advocacy strategies, tools, and approaches;
- 2.3 Analyze the coordination frameworks used by both coalitions, including partnerships and stakeholder engagement.
- 2.4 Identify specific areas within the coalitions' strategic documents that require immediate and long-term intervention
- 2.5 Evaluate the adequacy and efficiency of organizational resources (human, technical, and financial).
- 2.6 Identify strengths, weaknesses, opportunities, and threats related on effectiveness of CoRI and ZAMECO.
- 2.7 Conduct comparative analysis of successful coalition advocacies and management from other countries;
- 2.8 Provide recommendations for capacity strengthening, institutional development and best advocacy strategies;
- 2.9 Map stakeholders' perspectives including journalists, editors, other civil society organizations on CoRI and ZAMECO effectiveness;
- 2.10 Generate coalition-specific findings and provide tailored recommendations for each.

### **3. Duration**

The consultancy is expected to be completed within 6 weeks from the date of contract signing.

### **6. Deadline for Submission**

All proposals must be submitted by August 4<sup>th</sup>, 2025. Late submissions will not be considered.

### **7. Contact Information**

For further information, please contact the Media Council of Tanzania at:

- Email: [media@mct.or.tz](mailto:media@mct.or.tz)
- Phone: 0719494640/0767494826
- Address: P.O. Box 10160, Tegeta-Dar es Salaam.